



LEVEL:	UNDERGRADUATE	PLAN:	2042
PROGRAM:	BACHELOR OF ADMINISTRATION	TRACK:	
MAJOR:			

Code	Course	Type	Credits	Class Hours	Lab. Hours	Category	Req. Credits	Prerequisites
0119	SPORTS AND CULTURAL ACTIVITIES	REQ	4	0	4	C	0	
0120	STRATEGIES FOR LEARNING TO LEARN	REQ	3	0	3	C	0	
0121	CHARACTERISTICS OF SOCIETY TODAY	REQ	3	0	3	C	0	
0123	NEW INFORM. AND COMM. TECHNOL.	REQ	3	0	3	C	0	
0124	PROFESSIONAL DEVELOPMENT AND ETHICS	REQ	3	0	3	C	0	
6980	MATHEMATICS I	REQ	8	3	2	B	0	
6981	ACCOUNTING I	REQ	7	2	3	B	0	
6987	PRINCIPLES OF LAW	REQ	10	5	0	B	0	
6999	ADMINISTRATION I	REQ	10	5	0	B	0	
6984	MATHEMATICS II	REQ	8	3	2	B	0	Prereq: 6980
6985	ACCOUNTING II	REQ	6	1	4	B	0	Prereq: 6981
6986	MICROECONOMICS I	REQ	10	5	0	B	0	
6992	BUSINESS OPERATIONS	REQ	8	3	2	B	0	
7005	ADMINISTRATION II	REQ	10	5	0	B	0	Prereq: 6999
6989	STATISTICS I	REQ	8	3	2	B	0	Prereq: 6984
6997	MACROECONOMICS I	REQ	10	5	0	B	0	Prereq: 6986
7430	ACCOUNTING III	REQ	6	1	4	B	0	Prereq: 6985
7431	ADMINISTRATION III	REQ	10	5	0	B	0	Prereq: 7005
7432	BUSINESS CULTURE AND SUST. DES.	REQ	7	2	3	P	0	Prereq: 7005
7433	IT I	REQ	6	1	4	B	0	
6990	COST ACCOUNTING	REQ	8	3	2	B	0	Prereq: 6985
6993	FINANCIAL MATHEMATICS	REQ	6	1	4	B	0	Prereq: 6984
6995	STATISTICS II	REQ	8	3	2	B	0	Prereq: 6989
7435	HUMAN RESOURCES MANAGEMENT I	REQ	6	2	2	B	0	Prereq: 7431
7436	QUALITY IN ORGANIZATIONS	REQ	5	2	1	P	0	Prereq: 7431
7437	MARKET ADMINISTRATION I	REQ	6	3	0	B	0	Prereq: 7005
7439	FINANCES I	REQ	8	3	2	P	160	
7440	IT APPLIED TO BUSINESSES	REQ	5	0	5	P	160	
7441	LABOR ISSUES	REQ	6	2	2	P	0	Prereq: 7435
7442	INTRODUCTION TO TAXES	REQ	10	5	0	B	140	

Type: REQ=REQUIRED ELE=GENERAL ELECTIVES SPE=SPECIAL ELECTIVES

Category: C=COMMON, B=BASIC, P=PROFESSIONAL, I=INTEGRATED, S=SPECIALIZED

COMMENTS: STUDENTS MUST COMPLETE A MINIMUM OF 373 CREDITS, CONSISTING OF 333 CREDIT HOURS OF REQUIRED COURSES AND 40 CREDIT HOURS OF ELECTIVES TO GRADUATE FROM THE BACHELOR OF SCIENCE IN ADMINISTRATION PROGRAM



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7443	COST ACCOUNTING II	REQ	6	1	4	P	0	Prereq: 6990	
8690	MARKET ADMINISTRATION II	REQ	6	2	2	P	0	Prereq: 7437	
8697	PROFESSIONAL INTERNSHIP	REQ	18	0	18	I	140		
7445	FINANCES II	REQ	8	3	2	P	0	Prereq: 7439	
7446	STRATEGIC ADMINISTRATION	REQ	7	2	3	P	200		
7447	OPERATIONS ADMINISTRATION	REQ	6	1	4	B	0	Prereq: 6995	
7448	TAXES I	REQ	7	2	3	P	0	Prereq: 7442	
7449	BUDGET	REQ	6	2	2	P	0	Prereq: 7443	
8691	SALES ADMINISTRATION	REQ	7	2	3	P	0	Prereq: 7437	
7451	SYSTEMS DESIGN AND ANALYSIS	REQ	4	1	2	I	220		
7452	ADMINISTRATIVE ACCOUNTING	REQ	7	2	3	P	0	Prereq: 7443	
7454	TAXES II	REQ	7	2	3	P	0	Prereq: 7448	
8692	ADMINISTRATIVE AUDITING	REQ	5	1	3	P	179		
8693	SUPPLY CHAIN	REQ	5	2	1	P	0	Prereq: 8691	
8694	PUBLICITY	REQ	5	2	1	P	0	Prereq: 8691	
7457	RESEARCH METHODOLOGY	REQ	5	1	3	B	261		
7458	BUSINESS EDUCATION WORKSHOP	REQ	5	1	3	I	261		
7471	IT SEMINAR	ELE	5	1	3	E	261		
7472	IT PROJECT FEASIBILITY AND MANAGEMENT	ELE	5	1	3	E	261		
7497	QUALITY MANAGEMENT	ELE	5	1	3	E	261		
7498	QUALITY TECHNIQUES AND TOOLS	ELE	5	1	3	E	261		
8695	MANAGEMENT SKILLS WORKSHOP	REQ	5	1	3	I	261		
8696	PRODUCTION MANAGEMENT	REQ	6	2	2	P	278		
8698	CAPITAL AND MONEY MARKET	ELE	5	1	3	E	261		
8699	INVESTMENT PROJECT WORKSHOP	ELE	5	1	3	E	261		
8708	MARKET RESEARCH	ELE	5	1	3	E	261		
8709	STRATEGIC MARKET PLANNING	ELE	5	1	3	E	261		
8725	SALARY AND WAGE ADMINISTRATION	ELE	5	1	3	E	261		
8726	CREATING COMP. ADVANTAGE FOR BUSINESS	ELE	5	1	3	E	261		
7473	OFFICE AUTOMATION	ELE	5	1	3	E	261		
7474	ADMINISTRATIVE SYSTEMS AND PROC.	ELE	5	1	3	E	261		
7475	IT ADMIN. FOR BUSINESSES	ELE	5	1	3	E	261		

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7476	IT ADMIN	ELE	5	1	3	E	261		
7477	COMMUNICATION AND NETWORKS	ELE	5	1	3	E	261		
7478	STATISTICAL APPLICATION WITH SOFTWARE	ELE	5	1	3	E	261		
7499	ENVIRONMENTAL QUALITY MANAGEMENT AND AUDITING	ELE	5	1	3	E	261		
7500	QUALITY CERTIFICATION SYSTEMS	ELE	5	1	3	E	261		
7501	QUALITY OF LIFE AT WORK	ELE	5	1	3	E	261		
7502	QUALITY IN HUMAN RESOURCES	ELE	5	1	3	E	261		
7503	QUALITY IMPROVEMENT METHODS	ELE	5	1	3	E	261		
7504	WORKTEAM WORKSHOP	ELE	5	1	3	E	261		
7505	QUALITY CONTROL AND AUDITING	ELE	5	1	3	E	261		
7506	SMART ORGANIZATIONS	ELE	5	1	3	E	261		
7507	INTEGRATING WORKSHOP	ELE	5	1	3	E	261		
7508	TOTAL QUALITY ADMINISTRATION	ELE	5	1	3	E	261		
7509	ADMINISTRATIVE RESEARCH	ELE	5	1	3	E	220		
7510	BUSINESS ETHICS SEMINAR	ELE	5	1	3	E	220		
7511	PUBLIC RELATIONS	ELE	5	1	3	E	220		
7512	ORGANIZATIONAL AND LABOR PSYCHOLOGY	ELE	5	1	3	E	220		
7513	DEVELOPING PERSONAL COMPETENCIES	ELE	5	1	3	E	220		
7514	NEGOTIATION	ELE	5	1	3	E	220		
7516	COMMUNICATION IN BUSINESS	ELE	5	1	3	E	220		
7517	STRATEGIC PLANNING WORKSHOP	ELE	5	1	3	E	220		
7518	BUSINESS PLAN	ELE	5	1	3	E	220		
7519	FAMILY BUSINESSES AND ENTREPRENEURSHIP	ELE	5	1	3	E	261		
8686	WORK CLIMATE IN ORGANIZATIONS	ELE	5	1	3	E	261		
8687	LEADERSHIP AND SUPERVISION TECHNIQUES	ELE	5	1	3	E	261		
8688	HUMAN RESOURCES SOFTWARE WORKSHOP	ELE	5	1	3	E	261		
8689	HEALTH AND SAFETY	ELE	5	1	3	E	261		
8700	COMPUTER SIMULATED BUSINESS	ELE	5	1	3	E	261		
8701	FINANCES SEMINAR	ELE	5	1	3	E	261		
8702	INTERNATIONAL FINANCES	ELE	5	1	3	E	261		
8703	BUSINESS FINANCES	ELE	5	1	3	E	261		
8704	STRATEGIC FINANCIAL PLANNING	ELE	5	1	3	E	261		
8705	RISK MANAGEMENT	ELE	5	1	3	E	261		

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MAJOR:									
8706	MODERN TOPICS IN FINANCE	ELE	5	1	3	E	261		
8707	FINANCIAL CASES WITH SOFTWARE WORKSHOP	ELE	5	1	3	E	261		
8710	MARKETING DECISION MODELS	ELE	5	1	3	E	261		
8711	COMPUTER BUS. SIMULATION	ELE	5	1	3	E	261		
8712	CONSUMER BEHAVIOR	ELE	5	1	3	E	261		
8713	E-COMMERCE	ELE	5	1	3	E	261		
8714	ADVERTISING CREATIVITY	ELE	5	1	3	E	261		
8715	INTERNATIONAL COMMERCE SEMINAR	ELE	5	1	3	E	261		
8716	CORPORATE IMAGE	ELE	5	1	3	E	261		
8717	INTERNATIONAL MARKETING	ELE	5	1	3	E	261		
8718	PRODUCT DEVELOPMENT WORKSHOP	ELE	5	1	3	E	261		
8719	SALES TECHNIQUES WORKSHOP	ELE	5	1	3	E	261		
8720	VALUE CHAIN MANAGEMENT	ELE	5	1	3	E	261		
8721	FRANCHISE DEVELOPMENT	ELE	5	1	3	E	261		
8722	FOREIGN TRADE AND CUSTOMS	ELE	5	1	3	E	261		
8723	MANAGEMENT CONTROL	ELE	5	1	3	E	261		
8724	MARKETING SOFTWARE WORKSHOP	ELE	5	1	3	E	261		
8727	HUMAN RESOURCES CASES WORKSHOP	ELE	5	1	3	E	261		
8728	STRATEGIC HR ADMIN	ELE	5	1	3	E	261		
8729	PERSONNEL DEVELOPMENT AND TRAINING	ELE	5	1	3	E	261		
0081	SCIENTIFIC RESEARCH INTERNSHIP	ELE	10	0	10	0	0		
0660	PERFORMANCE IN EXTERNAL ASSESSMENT (CENEVAL)	ELE	10	0	10	0	0		

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COURSES COMPRISING AREAS OF CONCENTRATION

Code	Course	Credits
CONCENTRATION IN FINANCES		
8698	CAPITAL AND MONEY MARKET	5
8699	INVESTMENT PROJECT WORKSHOP	5
8700	COMPUTER SIMULATED BUSINESS	5
8701	FINANCES SEMINAR	5
8702	INTERNATIONAL FINANCE	5
8703	BUSINESS FINANCE	5
8704	STRATEGIC FINANCIAL PLANNING	5
8705	RISK MANAGEMENT	5
8706	MODERN TOPICS IN FINANCE	5
8707	FINANCIAL CASES WITH SOFTWARE WORKSHOP	5
CONCENTRATION IN QUALITY AND PRODUCTIVITY		
7497	QUALITY MANAGEMENT	5
7498	QUALITY TECHNIQUES AND TOOLS	5
7499	ENVIRONMENTAL QUALITY MANAGEMENT AND AUDITING	5
7500	QUALITY CERTIFICATION SYSTEMS	5
7501	QUALITY OF LIFE AT WORK	5
7502	QUALITY IN HUMAN RESOURCES	5
7503	QUALITY IMPROVEMENT METHODS	5
7504	WORKTEAM WORKSHOP	5
7505	QUALITY CONTROL AND AUDITING	5
7506	SMART ORGANIZATION	5
7507	INTEGRATING WORKSHOP	5
7508	TOTAL QUALITY MANAGEMENT	5
CONCENTRATION IN MARKETING		
8708	MARKET RESEARCH	5
8709	STRATEGIC MARKET PLANNING	5
8710	MARKETING DECISION MODELS	5
8711	COMPUTER BUS. SIMULATION	5
8712	CONSUMER BEHAVIOR	5
8713	E-COMMERCE	5
8714	ADVERTISING CREATIVITY	5

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8715	INTERNATIONAL COMMERCE SEMINAR		5
8716	CORPORATE IMAGE		5
8717	INTERNATIONAL MARKETING		5
8718	PRODUCT DEVELOPMENT WORKSHOP		5
8719	SALES TECHNIQUES WORKSHOP		5
8720	VALUE CHAIN MANAGEMENT		5
8721	FRANCHISE DEVELOPMENT		5
8722	FOREIGN TRADE AND CUSTOMS		5
8723	TRADE MANAGEMENT		5
8724	MARKETING SOFTWARE WORKSHOP		5
CONCENTRATION IN HUMAN RESOURCES			
8686	WORK CLIMATE IN ORGANIZATIONS		5
8687	LEADERSHIP AND SUPERVISION TECHNIQUES		5
8688	HUMAN RESOURCES SOFTWARE WORKSHOP		5
8689	HEALTH AND SAFETY		5
8725	SALARY AND WAGE ADMINISTRATION		5
8726	CREATING COMP. ADVANTAGE FOR BUSINESS		5
8727	HUMAN RESOURCES CASES WORKSHOP		5
8728	STRATEGIC HR ADMIN		5
8729	PERSONNEL DEVELOPMENT AND TRAINING		5
CONCENTRATION IN IT SYSTEMS IN ORGANIZATIONS			
7471	IT SEMINAR		5
7472	IT PROJECT FEASIBILITY AND MANAGEMENT		5
7473	OFFICE AUTOMATION		5
7474	ADMINISTRATIVE SYSTEMS AND PROC		5
7475	IT ADMIN. FOR BUSINESSES		5
7476	IT ADMIN TECHNOLOGY		5
7477	COMMUNICATION AND NETWORKS		5
7478	STATISTICAL APPLICATION WITH SOFTWARE		5

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